

Role Statement



Position title:	Senior Manager Health Promotion Partnerships
Position number:	40001667
Salary and Level:	Level 7 PSCSAA
Reports to:	Executive Director Healthway (Level 9)
Direct reports:	2x Program Manager (Level 6) 3x Strategic Partnerships Officer (Level 5) Senior Grants Policy Officer (Level 5)

The organisation

For over 30 years Healthway has been providing grant funding to sport, arts and racing organisations, community activities, and to health promotion projects and research. Healthway's vision is for a 'healthy and more active Western Australia' and is the only State Government agency dedicated to health promotion.

Lotterywest is the employing agency for Healthway and is the only State Government owned and operated lottery in Australia, where all the available profit is returned to Western Australians through community and statutory grants. Lotterywest has supported the Western Australian community for over 90 years. Its vision is to 'build a better Western Australia together'.

About the business unit

Grants and Community Development is responsible for providing effective, equitable and responsible grant making that responds flexibly to community needs. We contribute to the development of best practice grant making across the government, corporate, not-for-profit and philanthropic sectors. We work in partnership with not-for-profit organisations, government, corporate and philanthropic bodies, actively leading, influencing and encouraging community and sector development to address community challenges and aspirations.

Key focus areas of the position

Reporting to the Executive Director Healthway, the Senior Manager Health Promotion Partnerships provides strategic leadership and operational management of the Partnership Team to achieve Healthway's health promotion goals in relation to funding for sport and arts and other community settings. The position contributes to Healthway's strategic objectives by developing, implementing and evaluating funding programs and policies. This role develops and maintains strong partnerships with key stakeholders across both government and non-government sectors.

The key areas of focus include:

- Providing leadership to ensure health promotion outcomes are achieved through sport, arts and other community setting funding programs.
- Driving strategic partnerships that enhance health promotion.
- Leading and managing teams and resources to deliver on objectives.
- Managing critical stakeholder relationships and networks.
- Contributing to the overall strategic direction and effectiveness of Healthway's work.

Role Statement

Key responsibilities

Strategy

- Lead the development and implementation of evidence-based health promotion strategies in the sport, arts and other community settings funding programs.
- Maintain a comprehensive understanding of state, national and international health promotion priorities and trends to ensure that best practice initiatives are adopted and effectively implemented.
- Collaborate in shaping strategic goals and action areas that align with Healthway's vision and purpose.

Leadership

- Provide leadership and management to the Partnership Program, ensuring alignment of team resources with Healthway's strategic directions. Manage the Partnership team, providing clear guidance to ensure delivery of effective health promotion programs.
- Advise the Executive Director and CEO on health promotion initiatives, including budget management and program performance.
- Implement continuous improvement practices, ensuring programs and processes are adaptive to emerging health challenges and improved ways of working.
- Contributes to the evaluation of Healthway's Partnership Program funding to measure the impact and outcomes of health promotion activities.

Strategic Health Promotion activities

- Direct the design, implementation and evaluation of health promotion initiatives across sport, arts and other community settings, ensuring alignment with Healthway's strategic objectives.
- Oversee contract and service delivery agreements, ensuring stakeholders meet health promotion objectives and requirements.
- Monitor, assess and report on the performance of health promotion programs across sport, arts and other community settings

Relationship/Stakeholder Management

- Develop and sustain relationships with key external stakeholders, including government agencies, non-government organisations, health professionals, and the sport and arts sectors. Provide strategic advice and clear communication to external organisations regarding Healthway's goals, funding guidelines and health promotion priorities.
- Disseminate and promote Healthway's impact on health promotion across Western Australia through speaking at conferences, workshops and media opportunities as appropriate.
- Represent Healthway at functions and other events.
- Ensures regular, transparent communication with stakeholders to build trust and foster collaborative opportunities.

Other

- Manage special projects as required
- Other duties as directed.

Role Statement

Mandatory / special role requirements

- Police Clearance
- After hours presentations and attendance at events/functions on behalf of Healthway
- Occasional state and interstate travel with overnight stays


Essential selection criteria

1. Strategic health promotion expertise: Proven knowledge and expertise of health promotion or a relevant field, with a demonstrated experience in developing and implementing successful, evidence-based strategies within community settings.
2. Leadership and team management: Demonstrated experience in leading diverse teams, managing resources and fostering a collaborative working environment to achieve strategic health outcomes.
3. Partnerships and collaboration: Experience in identifying, establishing and maintaining effective partnerships with internal and external stakeholders, and an ability to influence diverse perspectives to drive impactful health promotion outcomes.
4. Analytical and conceptual skills: Strong conceptual and analytical abilities, with experience providing high-level advice to the CEO and Board as well as contributing to the development of strategies to achieve measurable outcomes.
5. Communication and stakeholder engagement: Excellent communication skills, with the ability to clearly articulate complex ideas to a variety of stakeholders and develop strong partnerships to support health promotion outcomes.

Required Qualification

This role requires a Tertiary qualification in health promotion, or a relevant field and/or 7+ years' experience in a similar role.

Authorised by:



Joanne Graham-Smith

A/Executive Director Healthway

Date: 10 October 2024