



## Administration and Communications Officer

### Canning Vale Primary School

<b>Position number</b>	00043960
<b>Agreement</b>	<a href="#">Department of Education (School Support Officers) CSA Agreement 2022</a> or as replaced
<b>Classification</b>	Level 2
<b>Reports to</b>	Manager Corporate Services (Level 5)
<b>Direct reports</b>	Nil

### Context

Information about Canning Vale Primary School is available on [Schools Online](#).

Further information about the Department of Education is available at [education.wa.edu.au](http://education.wa.edu.au).

### Key responsibilities

- Provide support to develop, implement and manage the school's marketing plan.
- Assist with the development and production of a range of printed and online materials to support marketing activities and events for the school.
- Assist with editing and sub-editing publications and news media communications to ensure Departmental policies and guidelines are adhered to.
- Assist with coordinating school events and activities.
- Assist with the preparation of submissions and various awards.
- Gather and publish news items, photographs and videos adhering to the school's marketing plan and the Department's communication standards.
- Assist the school executive team to coordinate internal and external school communication activities.
- Maintain and update the school's website, software applications and social media, ensuring published content is current, relevant and that associated links are active.
- Maintain knowledge of current trends related to web design, technologies, and online mediums.
- Assist the school executive team to maintain the school's brand and style guide to be consistent with the Department's priorities and values.
- Provide administration support to the school executive team.
- Provide support to corporate services team.

## Selection criteria

1. Demonstrated sound written communications skills, including the ability to gather and edit material for printed and online publications.
2. Demonstrated well-developed verbal and interpersonal communication skills, including the ability to build and maintain positive relationships with internal and external stakeholders.
3. Demonstrated initiative and organisational skills with the ability to meet deadlines and prioritise tasks.
4. Demonstrated ability to work unsupervised and in a team environment to meet conflicting timeframes.
5. Demonstrated ability to maintain multimedia platforms.

## Eligibility and training requirements

Employees will be required to:

- obtain a current Department of Education Criminal Record Clearance prior to commencement of employment
- obtain or hold a current Working with Children Check
- complete the Department's induction program within 3 months of commencement
- complete any training specific to this role required by Departmental policy
- complete the Department's training in Accountable and Ethical Decision-Making within 6 months of appointment
- complete the Department's Aboriginal and Torres Strait Islander cultural awareness online course within 3 months of commencement.

## Certification

The details contained in this document are an accurate statement of the responsibilities and other requirements of the position.

## ENDORSED

Date 18 September 2023  
Reference D23/1549536