



ABOUT THE WESTERN AUSTRALIAN MUSEUM

The WA Museum’s mission is to inspire curiosity to explore the past, question the present and shape the future.

Our work is diverse and collaborative; it is local, national and global. We aspire to be valued, used and admired organisation by all Western Australians and the world.

WA Museum manages eight locations throughout Western Australia, including the award winning Boola Bardip in Perth Cultural Centre. We have a team of dedicated curators undertaking a wide range of research and caring for more than eight million objects for the benefit of future generations.

The Museum is a Statutory Authority within the Department of Local Government, Sport and Cultural Industries (DLGSC).

OUR MISSION

Inspiring curiosity to explore the past, question the present and shape the future.

OUR VISION

An informed and engaged community working together for a better future.

OUR VALUES

Respectful

Inclusive

Accountable

Enterprising

Recognition of Aboriginal and Torres Strait Islander peoples as the First Peoples of Australia.

ORGANISATIONAL PILLARS

1

Sustainability

2

At the Heart of the Community

3

Aboriginal and Torres Strait Islander Peoples

4

State-wide



**WESTERN
AUSTRALIAN
MUSEUM**

Department of Local Government,
Sport and Cultural Industries

JOB DESCRIPTION FORM

DETAILS

Position Title

Digital Experience Designer

Position Number

12992

Classification Level

Level 4 (L4)

Award/Agreement

Public Service Award 1992 / PSGO CSA GA

Directorate

Corporate and Strategy

Branch/Team

Corporate and Strategy / Digital Services
and Online Development

Physical Location/s

WA Museum Boola Bardip, Perth

REPORTING RELATIONSHIPS

Position reports to

Manager Digital Services and Online
Development, L7

Positions reporting to this position

- Nil

PURPOSE OF THE POSITION

Being responsible for designing, creating and incorporating content for the Museum's Internet, extranet and intranet environments.

STATEMENT OF DUTIES

- Production of web design and online multimedia and liaison with stakeholders and online manager to achieve project outcomes.
- Interpretation of project briefs and provision of advice regarding design, presentation, production costs and timelines ensuring liaison with process contractors and stakeholders regarding estimates production processes and formats.
- Collaboration with the online manager and stakeholders to determine the most appropriate content and presentation format for online audiences.
- Production, upgrade and maintenance of online multimedia material such as interface design, illustrations, animations and interactives, including design manipulation of photographic, video and audio materials.



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- Monitoring, response and resolution of online visitor feedback.
- Promotion of constant improvement of online products and services through the application of new developments in software and associated technologies.
- Production of high quality multimedia graphics, animations and interactive content for use online.
- Testing of developed materials and evaluation of content across various browsers and platforms.
- Dissemination of advice and information on development methods and limitations to staff and stakeholders and liaison with clients to ensure products are appropriate to Museum audiences.
- Preparation of online material that conforms to nominated system requirements and employment of the Internet for research, product design and development.
- Contribution to back-end development and programming as required.
- Other duties as required with respect to the scope of the position. Work related requirements

Essential

1. Demonstrated high-level proficiency in graphic design and multimedia development for electronic and online based environment using industry standard design tools.
2. Demonstrated high-level experience in designing online content across multiple platforms in a web environment.
3. Excellent interpersonal and communication skills in dealing with internal and external stakeholders.
4. Ability to manage projects to strict deadlines and work in a team in a fast moving environment.
5. Knowledge and understanding of web current accessibility standards and legislation.

Desirable

1. Web development skills.
2. Experience in a cultural institution such as a museum or art gallery.
3. A Post-secondary qualification in a relevant discipline such as Web Design or Interactive Multimedia



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APPOINTMENT IS SUBJECT TO

- Eligibility to Work in Australia.
- A current (within six months) National Police Clearance Certificate.