

Job Description Form (JDF)

Position details

Position title:	Senior Development Consultant
Position number:	70210324
Classification:	Level 6
Physical location:	Perth Metropolitan Area
Award:	PSA 1992
Agreement:	PSCSAA 2024
Pillar:	Industry and Economic Development
Directorate:	Agribusiness Food and Trade
Branch:	Food Industry Development

Reporting relationships

Reports to:	Project Manager (70190101), Level 7
	This position
Direct reports:	Nil

Role summary

Proactively engages with WA premium food producers and processors to assist them to be more globally competitive and effectively capture market opportunities both nationally and internationally. Builds and maintains relationships with new and existing agribusinesses, key industry participants, and internal and external stakeholders.

About us

Our department (DPIRD) leads sustainable development of WA's regions and agriculture, aquaculture, food and fisheries sectors. Our Ministerial portfolios are Agriculture and Food, Fisheries and Regional Development.

We **unlock and guide economic opportunities** for these sectors and regions, balanced with the **stewardship of our land and aquatic resources**.

In everything we do we take the approach of:

- **Protect** through stewardship of our people, land and aquatic resources.
- **Grow** our primary industries and regions through balancing social, economic and environmental drivers.
- **Innovate** through a culture of inquiry and adaptation.

We draw on our grow, protect, innovate approach to deliver priorities under three outcome areas:

1. Management and stewardship of WA's land and aquatic resources.
2. Capable and empowered communities.
3. Dynamic regions and primary industries.

Our values

Our values are critical in creating a healthy and dynamic culture that helps each and all of us to make our best contribution, to develop a workplace where we feel excited about our work and results and where other people will increasingly want to join our team. Our values underpin how we operate:

- **Working together** – We achieve better outcomes with our colleagues, stakeholders and the community by engaging with their ideas, knowledge and expertise.
- **Acting with integrity** – We foster a culture where individuals are accountable for their actions, behaviours and contributions.
- **Responding with purpose** – Our actions and reactions are intentional, well thought out and align with a specific objective or goal.
- **Embracing curiosity and creativity** – There is always space to be innovative, through curious and creative thinking.
- **Aspiring for a better future** – Our combined efforts deliver sustainable results – environmentally, socially and economically.

Key responsibilities

The key responsibilities of the role include, but are not limited to, the following:

Food Industry Development

- Contributes to and proactively facilitates development and innovation opportunities in the WA food industry sector, including researching market intelligence, opportunity identification and new initiatives projects across the Department, the private sector, nationally and internationally and within Government.
- Identifies and promotes strategies to improve international market opportunities for the food industry sector in partnership with other relevant organisations.

- Maintains an awareness of external environment and conditions and food business sector responses to evolving consumer and market signals, supply chain and financial settings.
- Researches and identifies key strategic pathways (directions and relationships) to leverage initiatives to maximise the impact of the Department in addressing the need to drive industry international competitiveness.
- Fosters and drives continuous improvement within the food industry program and maintains a current and comprehensive understanding of global trends and developments affecting the food industry sector.
- Contributes to the development and implementation of effective policies, standards and practices consistent with corporate and directorate strategies and objectives.
- Supports key stakeholders to contribute to state-wide and national policy development in relation to the Agrifood sector, and to support agribusiness growth and international competitiveness.
- Identifies, develops and implements effective risk management strategies for the assigned Agrifood sector and the Department to ensure outcomes are achieved.
- Works in a collaborative environment towards a common purpose; as part of a broader Agribusiness Food and Trade directorate, delivering to directorate purpose and priorities, and commits to reporting using agreed systems and timelines.

Stakeholder Engagement

- Proactively engages with the food industry sector to determine how best the Department can support them in delivering their investment and growth plans.
- Builds and maintains collaborative relationships with key industry participants and stakeholders nationally and internationally.
- Promotes the Department's role within and across the sector as a key stakeholder in food industry development and innovation and fosters a quality customer service approach.
- Represents the Department on internal and external forums as required.
- Participates in incident and emergency management activities commensurate with capability, capacity, training and level of experience.
- Other duties as required.

Work related requirements

In the context of the role:

Essential criteria

Role specific

1. Demonstrated experience working in food industry development and innovation with demonstrated ability to engage with key stakeholders to deliver industry growth and expansion opportunities.
2. Experience in project management, including the ability to deliver agreed outcomes within specified timeframes whilst meeting reporting requirements.

Core capabilities

3. *Build effective relationships*: Well-developed written and verbal communication skills and the ability to build and maintain relationships with a range of stakeholders.
4. *Challenge for innovation*: Well-developed analytical and problems solving skills, including a demonstrated ability to develop innovative solutions to complex problems in order to meet organisational objectives.
5. *Think strategically*: Demonstrated research, conceptual and analytical skills; with proven experience working on complex issues and providing a range of solutions
6. *Deliver in a changing environment*: Well-developed planning and organisational skills including the ability to prioritise and complete tasks within deadlines.
7. *Lead and empower others*: Proven ability to work collaboratively within a team environment and contributes to the achievement of the team goals.

Desirable criteria

1. Possession of, or progress toward, a relevant tertiary qualification

Special requirements/equipment

- An acceptable National Police Certificate (police clearance) is required (if not currently held, must be acquired prior to commencement at applicant's expense)
- The contract of employment specifies terms and conditions relating to this position.
- Occasional travel to and from metropolitan and regional offices may be required.
- DPIRD is an Emergency Management Agency and all employees may be required to work or travel during, or outside of, normal business hours to assist with incidents and emergencies.

Certification

The details contained in this document are an accurate statement of the duties, responsibilities and requirements of this position.

Delegated authority

Position title: Deputy Director General, Industry and Economic Development
Endorsement Date: 13 April 2026