



Government of Western Australia  
Department of State Development

## Current Employment Opportunity

### Senior Business Development Officer (Marketing) – IR050093

Level 5 - \$85,047 - \$93,994 pa + superannuation, PSGOGA  
East Perth – Permanent Position

The Department of State Development is the Western Australian Government's lead economic agency, promoting responsible industry, resource and infrastructure development. The Department works with industry, communities and government agencies, and offers excellent career prospects in a supportive and challenging environment.

We are seeking a motivated and talented individual to join the International Trade and Investment Division. As a key member of the International Markets Branch, you will be coordinating the writing and publication of promotional materials, including flyers, corporate publications and information kits in consultation with the Department's communication staff and coordinating diverse digital communications projects and marketing channels. In this role, you will contribute to country, region and industry marketing and engagement strategies, and planning discussions to promote the State and the State's industries. You will be required to analyse local and international policy development, news and events in relation to international trade and investment to identify opportunities and threats.

To be successful in this position you will have proven experience in communications and/or marketing, including the preparation of publications and highly developed writing, communication and presentation skills. Knowledge of the key industries that form the Western Australian economy, and government functions relevant to those sectors is also essential. Establishing and maintaining collaborative relationships with a broad range of internal and external stakeholders, and the ability to prepare written reports and other documents, and contribute to meetings and presentations for a wide variety of audiences is required.

For further information please contact **Natalie Warnock, Coordinator Communications and Media on 08 9222 0515**.

Appointments to subsequent similar vacancies arising within six (6) months from the endorsed recruitment decision may also be possible.

To apply, please provide a brief covering letter (maximum 3 pages) describing how your skills and experience meet the job requirements and competencies described in the job description form, and a detailed CV including the names of two (2) referees.

**Job Application Packages:** To apply for the position online and to learn more about the Department please visit [www.dsd.wa.gov.au](http://www.dsd.wa.gov.au). If you are not able to access our website, please contact (08) 9222 0463 for an application package.

**Send Applications:** You may apply online via the above website or by forwarding your application to: Jess Greathead, Senior Human Resources Officer, Department of State Development, Level 6, 1 Adelaide Terrace, East Perth WA 6004.

**Closing Date: Friday, 9 September 2016 at 12:00pm MIDDAY (AWST)**

The **Department of State Development** is proud to be an equal opportunity employer. We pride ourselves on the diversity of our staff and encourage indigenous Australians, young people, women, people from culturally diverse backgrounds and people with disabilities to apply for positions. We offer a range of employment benefits such as opportunities for flexible working arrangements, training, salary packaging, part time work and many more!

